

INCLUDING ALL SPEAKERS
AND FULL PROGRAMME
OF EVENTS

**THE SEMEX
INTERNATIONAL
DAIRY
CONFERENCE**

IS AT GLASGOW'S
5-STAR
RADISSON BLU HOTEL
13-15 JANUARY 2019

**AGENTS OF
CHANGE**



#SemexConf19



Kick start 2019 with

The Semex International Dairy Conference 2019 promises a top line up of speakers. Some of the Industry's most forward thinking and prominent figures will share their experiences and insights whilst challenging and entertaining the audience.

This must-see industry event is loaded with practical and progressive dairy solutions all delivered by those

who have influenced and continue to effect change in politics, policy, trade, veterinary techniques and innovation.

The one certainty that lies ahead is **change**

Always well attended the conference offers the ideal opportunity to meet with like-minded professionals, network and share ideas and opinions.



Chairing the Conference will be **Colin Price** - a popular figure in UK dairy whose way with words can lighten (and enlighten on) any topic.

Colin is a sixth generation farmer and runs a small specialised organic family dairy farm with his father in North Craven, Yorkshire. Alongside the dairy enterprise he has a hill flock of 300 Dalesbred and Swaledale sheep and also runs a successful contracting business.

Somehow he has found the time to be Chairman of his local parish council for the past decade and serves on the governing committee of the Forest of Bowland Area of Outstanding Natural Beauty. Colin epitomises the small family dairy farm which is the backbone of rural Britain, and helps shape the rural community.



The
Chair

the leading agents of change



Sue McCloskey

In 1999, Sue and husband Mike created **Select Milk Producers**, USA's sixth-largest dairy co-operative, and considered how to make milk more relevant to consumers. Their solution was to build **one of the largest dairy farms** in the country and simultaneously open **Fair Oaks Farms**, the country's largest and most well-recognised agritourism attraction. Sue has been Creative Director for Fair Oaks Farms and spokesperson for **Fairlife**, Select's dairy-based health and wellness company.



Ash Amirahmadi

Ash was appointed Managing Director of **Arla Foods UK** in July 2018. He joined Arla's UK business in 2004 and worked in commercial roles before joining the Leadership Team in 2010 assuming responsibility for Arla's **farmer relationships** and building Arla's corporate reputation. After a brief period as Marketing Director, Ash moved to the position of Sales Director in 2016 taking responsibility for growing Arla's business with UK customers.



Minette Batters

Minette runs a tenanted family farm in Wiltshire and is **the first woman to be elected President of the NFU**. Her mixed farming business now has 300 head of stock with a herd of pedigree Hereford cattle alongside 100 Simmental cross suckler cows as well as a small flock of pedigree sheep and arable. Minette co-founded the campaign initiatives **Great British Beef Week** and **Ladies in Beef** and is a huge supporter of Love British Food and its activities.



The leading



Jukka Likitalo

Jukka is a Brussels-based Finn who has been at the head of Eucolait - an organisation **representing the interests of some 500 dairy trading businesses across the EU** - since 2014. His job includes staying on top of relevant policy developments, dairy market analysis, advising member companies as well as lobbying.



George Eustice MP

George is Minister of State at the Department for Environment, Food and Rural Affairs (DEFRA), with **responsibility for agriculture, fisheries and food**. George has long cared for farming: he worked for years in the family farming business before entering politics.



Charlie Perotti

Charlie has life long experience in the global dairy industry. His current position is Production Director for Fonterra in China where he **manages 32,000 milking cows on seven dairy units**. A third generation dairy farmer, Charlie is also a general partner in a family-owned 100 year-old dairy farm.



Will Evans

Will farms beef cattle, cereal crops, and free-range laying hens with his family near Wrexham in North Wales. In March 2017 he created Rock and Roll Farming Podcast to **showcase UK agricultural and its practitioners to the wider world**, helping reconnect food producers and consumers. Last year he won Digital Innovator of the Year at the British Farming Awards.

agents of change



Dr Mike Lohuis

Mike is Vice President, Research & Innovation for Semex worldwide. His team **develops new products and strategies for semen, embryos and genomic improvement**. With high qualifications in animal breeding and health, his career has led from Sire Analyst to leading Monsanto's environmental strategy for agriculture before joining Semex.



Chris Walkland

Chris is an agricultural journalist, market analyst and consultant specialising in the dairy sector. **He has written for the main UK monthly magazines for around 25 years** on all aspects of the dairy supply chain from primary production down on the farm through to the economics and politics at processor, retailer and consumer level.



Giovanni Gnemmi

Professor of Bovine Reproduction at University of Valencia, Giovanni's fields of interest are reproductive management, preventive medicine and continuing education of dairy workers and veterinarians. In these areas of expertise, he has developed an international reputation as **a consultant to very large herd managers** in Europe, South America, China, and the Middle East.



Joe Wannop

Joe is from Morecambe, Lancashire and farms alongside his dad, mum and brother James. The Wannop family care for 500 milking cows and 200 Texel-cross Beltex sheep, performing all farming duties themselves. As modern farmers they embrace enlightened staff management, feed efficiency and **moving with changing times – including the use of Semex ai24** to monitor heat and health.



Jeremy Higgins

Jeremy is herd manager of Reidstra Dairy Ltd in Michigan USA. Farming over 3,500 acres, the business is comprised of three operations milking over 4,600 cows through a herringbone, rotary and robot system. The farm also breeds 150 angus cows and fattens over 1,000 steers annually. **Reidstra Dairy, as core to its breeding objectives, has used Immunity+ sires with amazing results.**



Tom Levitt

Tom is a former journalist at the Guardian, the Ecologist and Farmers Guardian. A research associate at the RSA Food, Farming and Countryside Commission and director for the Oxford Farming Conference, Tom has an MSc in Food Policy and is a food editor at Huffington Post. His Nuffield scholarship has looked at **the future of liquid milk** and how it achieves **value in a competitive consumer food market.**

Conference Calendar

Sunday 13 January

REGISTRATION Hotel check-in and relaxation.

HOSPITALITY IN THE MEGALITHIC Unwind with smooth jazz from the Marcus Ford Trio as you relish the Best of the World Buffet. Network with delegates at your leisure and ease yourself into the conference.

Monday 14 January

CONFERENCE WELCOME

by Michael Dennison, National Sales Manager, Semex UK. Introduction by conference chairman Colin Price.

SESSION 1

Minette Batters

Jukka Likitalo

George Eustice MP

Q&A

Break

SESSION 2

Sue McCloskey

Charlie Perotti

Lunch

Q&A

SESSION 3

Dr Mike Lohuis

Jeremy Higgins

Q&A

DAY'S SUMMARY by Colin Price.

Monday Evening

Civic Reception

courtesy of Glasgow City Council

Holstein UK President's Medal Award

THE BURNS SUPPER

Tuesday 15 January

WELCOME by Colin Price.

SESSION 4

Ash Amirahmadi

Tom Levitt

Chris Walkland

Q&A

Break

SESSION 5

Giovanni Gnemmi

Joe Wannop

Will Evans

Q&A

CONFERENCE CLOSE

by Michael Dennison and Colin Price.

All content subject to change.
Please visit www.semex.co.uk for the latest information.





The famous Semex hospitality

starts as soon as you arrive on the Sunday night. The subtlety of late-night jazz adds a relaxing backdrop to the mouth-watering *Best of the World Buffet*. Upping the tempo on the Monday evening the Burns Supper features thrilling pipers,

graceful dancers and the highly-entertaining verbal jousting of the acclaimed Robbie Duncan and Edith Forrest.

The 5-star Radisson Blu hotel

is a striking, modern symbol on the Glasgow landscape and your first-class conference venue. It's a sleek creation that values comfort in each beautifully-designed room.

Ideally located, the hotel is close to the considerable shopping, culture and nightlife attractions that one of Europe's most vibrant cities has to offer.

5-star entertainment

An event, hotel and city to remember



Robbie Duncan

was born and bred in Burns' Ayrshire. He speaks on the bard with great

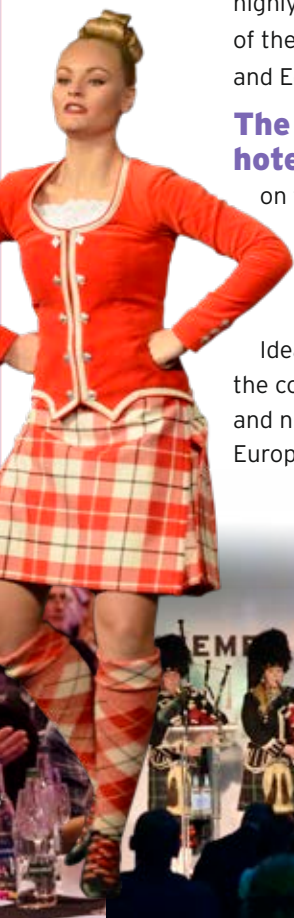
wit and humour, entertaining audiences throughout Britain when not running his own farm supplies company.



Edith Forrest

is a popular speaker at Burns Suppers and corporate events throughout the

country. As a criminal advocate by day, she draws entertainingly on her colourful work experiences.



The full conference package for 13-15 January costs £425 plus VAT, and includes all of the following:

Delegates' Gala Reception and upmarket buffet with jazz group and welcome drinks

Two nights at the modern 5-star Radisson Blu Hotel, located right in Glasgow city-centre

Access to two days of the conference with engaging speakers from all sectors of the industry

Full Scottish breakfasts

Tasty buffet lunches

Morning coffee and afternoon tea

Burns Supper with entertainment, preceded by our special Civic Reception

Delegate registration pack

REGISTRATION FEES

Full stay: 2-night, 3-day	£425*
Full stay (single room rate):	£555
Day Delegate:	£90
Evening dinner:	£55

*Price is for two sharing. All fees subject to VAT.

#SemexConf19

Call Leanne Garden on **0800 86 88 90** or email **leanne@semex.co.uk** to register your interest.



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